



June 2012

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ABC – Republic of Ireland Paid Newspaper Reporting Standards

A change has been agreed to the ABC Republic of Ireland Paid Newspaper Reporting Standards.

The latest Reporting Standards – 2012 Version 3 – incorporates this change and are available to download from the ABC website www.abcireland.ie.

12-month reporting for non-daily publications (excluding Sunday publications)

Non-daily publications (excluding Sunday publications) now have the option to report on a 12-month basis (January to December each year). This option is available from the January to December 2012 reporting period.

The amendments to the Reporting Standards are shown below by shading and struck-through text:

R1 MANDATORY REPORTING PERIODS

- You must submit a circulation Return and be issued a certificate for each mandatory reporting period.
- You may choose to report on a mandatory basis ~~either~~:
 - every 6 months (broadly January to June and July to December each year); or
 - every month; or
 - every 12 months (broadly January to December each year) for non-daily publications (excluding Sunday publications).

Note:

- a) Any publication may elect to report on an on-going monthly basis providing:
 - A minimum of 12 monthly periods must be reported before it can revert to 6-monthly reporting
 - there is no gap in reporting when changing to or from monthly reporting
- b) ~~Your publication may report on a mandatory 12-month basis only if:~~
 - ~~— It is published annually~~
 - ~~— It was registered to report under the Regional Paid Newspaper rules on a 12-month basis as at 28 June 2007. Note: If subsequently you change to report on a 6-month or monthly basis you will not be allowed to change back~~

This change was agreed by the ABC Irish (ROI) Council. If you would like the Council to review any current reporting standard or if you would like more information about how the above change affects you, please contact your ABC Account Manager, Eric Mayers (eric.mayers@abc.org.uk).

Setting the standard

