



October 2012

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## ABC Consumer Magazine Reporting Standards (UK)

A change has been agreed to the ABC Consumer Magazine Reporting Standards. We have updated the latest Reporting Standards – 2012 Version 4 – to incorporate this change and you can now view or download these from our website [www.abc.org.uk](http://www.abc.org.uk).

### **Newly registered publications - optional reporting periods**

Titles newly registered with ABC now have the option to report on a monthly basis until the start of the next mandatory reporting period.

The following wording in relation to monthly audits has been added to the rules:

#### **3.3.2 Newly registered publications – first audit [extract]**

A title newly registered with ABC may choose any of the following reporting options for their first period(s):

- **Initial monthly audits**
  - The publisher may report monthly certificates until the start of the next 6 or 12 month mandatory period.

*For example:*

*1<sup>st</sup> certificate: October 2012*

*2<sup>nd</sup> certificate: November 2012*

*3<sup>rd</sup> certificate: December 2012*

*4<sup>th</sup> certificate: January to June 2013*

The ABC Consumer Magazine Reporting Standards Group approved this change. If you would like the Standards Group to review any current reporting standard or if you would like more information about how the above change affects you, please contact your ABC Account Manager [charlotte.brown@abc.org.uk](mailto:charlotte.brown@abc.org.uk) or [terry.rossiter@abc.org.uk](mailto:terry.rossiter@abc.org.uk).

Setting the standard

